



the hidden gardens

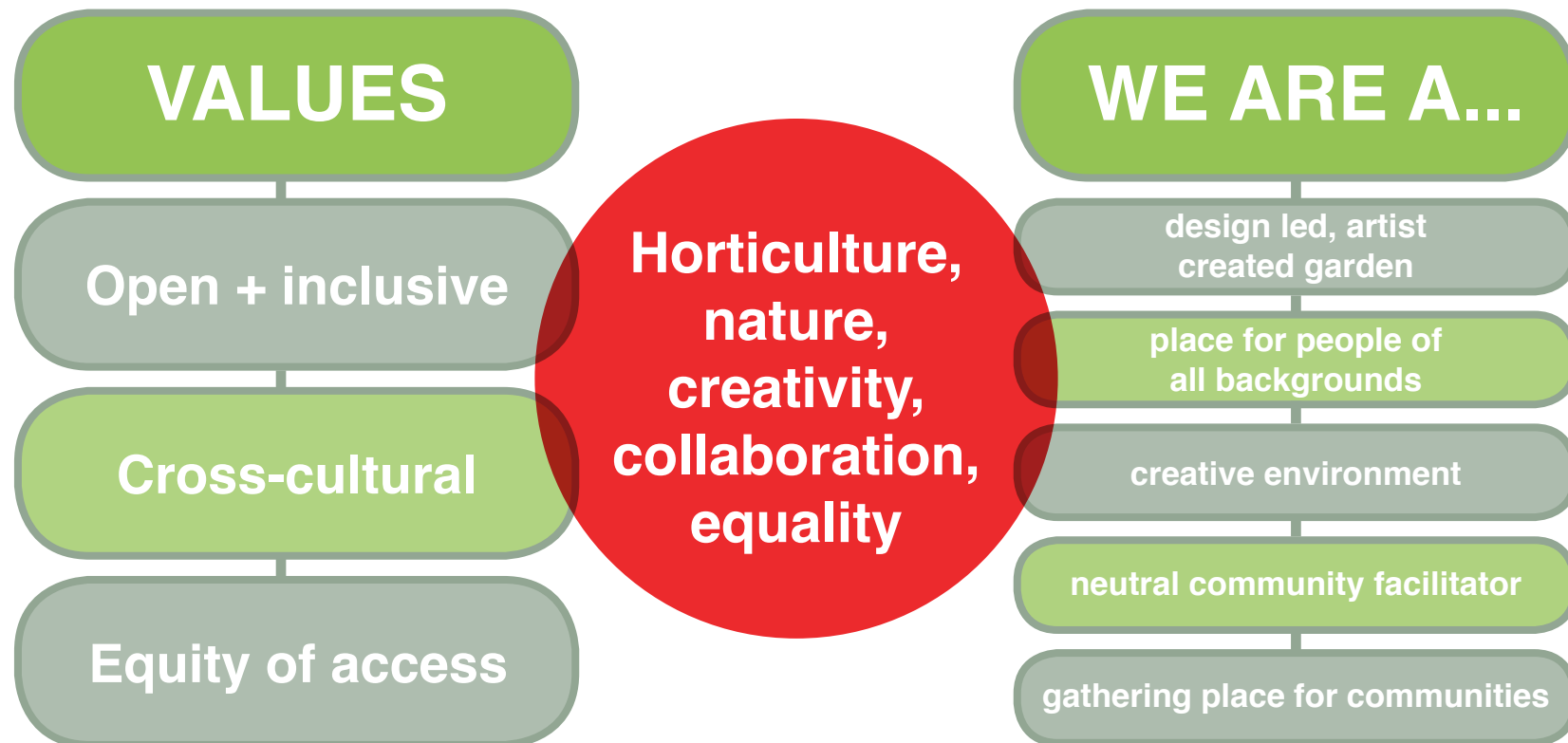
Strategic Plan  
2018 - 2023

Founding partners NVA Europe + Glasgow City Council in 2003



**A legacy of NVA Europe,**  
the Hidden Gardens is an  
environmental artwork which has  
become an urban greenspace of  
international repute which is rooted  
in its local community.

Located in the Pollokshields area of  
Glasgow, the Hidden Gardens is a  
community resource which exists to  
provide a safe place of sanctuary,  
learning and participation.



# OUR AMBITIONS

*Looking out and bringing in*

*Sharing our expertise  
enabling others to engage*

Communities across Glasgow  
and beyond benefit from  
The Hidden Gardens' expertise



# THE HIDDEN GARDENS:

- is the go to organisation for community greenspace advice
- is a model of good practice for community integration
- is a centre of excellence for horticulture and biodiversity
- exemplifies socially engaged practice across art forms
- explore becoming a wholly independent Trust





# STRATEGIC PRIORITIES

## WE WILL...

**1. Secure capital investment for a garden re-fresh**

develop design led solutions for the Southern and back areas

---

**2. Strengthen Community Engagement activities**

create various methods to inform and influence our planning

---

**3. Establish new partnership agreements**

involving new people to build sustainability

---

**4. Develop Social Enterprise activities**

reduce our reliance on grant based funding

---

**5. Activate an Arts Strategy**

including a new public art commission

---

**6. Create and fund a comprehensive Learning Programme**

across the city for a diverse client group

---

**7. Promote the Gardens as key Glasgow visitor and tourist attraction**

working with Glasgow Social Enterprise Network + Glasgow Convention Bureau

---

**8. Produce mechanisms to assess our social impact**

define and articulate the difference we make to various communities

---





# OUR OFFER

The Hidden Gardens has much to offer the local community, the city and nationally:



- Horticultural + biodiversity expertise



- Volunteering opportunities + a team of motivated volunteers



- Planning bespoke events programmes + learning activities



- Group work experience with people who need support to participate



- Access to a diverse community



- Understanding the importance of solace and peace



- Exceptional outdoor and indoor venues





# A SUMMARY OF WHERE WE FIT

## SCOTTISH GOVERNMENT NATIONAL OUTCOMES

- We live longer, healthier lives.
- We have tackled the significant inequalities in Scottish society.
- We live in well-designed, sustainable places where we are able to access the amenities and services we need.
- We value and enjoy our built and natural environment and protect it and enhance it for future generations.

## GREENSPACE HEALTH OUTCOMES FRAMEWORK

- People value and use greenspace (for health promoting activities).
- Communities are engaged in the development and management of greenspace.

## A CULTURE STRATEGY FOR SCOTLAND

- Culture's empowering and transformative power is experienced by everyone.
- Recognise each community's own local culture in generating a distinct sense of place, identity and confidence

## 2020 CHALLENGE FOR SCOTLAND'S BIODIVERSITY

Aims to:

- protect and restore biodiversity on land and in our seas, and to support healthier ecosystems.
- connect people with the natural world, for their health and wellbeing and to involve them more in decisions about their environment.
- maximise the benefits for Scotland of a diverse natural environment and the services it provides, contributing to sustainable economic growth.

## ASSET TRANSFER UNDER THE COMMUNITY EMPOWERMENT (SCOTLAND) ACT 2015

Having their own land or buildings can help communities be stronger. They can develop local services and activities and make their area a better place to live. The government wants to help more communities do this.

# UNDERSTANDING GLASGOW: THE GLASGOW INDICATORS PROJECT

- Living close to safe and accessible natural environments is associated with increased rates of physical activity. The benefits include:
- People who use parks and green spaces regularly, exercise more.
- Increased accessible urban green space is associated with increased amounts of play for local children.
- Children are more active when playing in natural environments.
- Natural features, such as trees or hedges, can improve levels of creative play as well as play between different groups of children.
- Children playing in natural environments appeared to have improved concentration and motor skills.

## GLASGOW COMMUNITY PLAN

### VISION – INCLUSIVE GROWTH

#### *ECONOMIC GROWTH*

- Social Economy

#### *A FAIRER MORE EQUAL GLASGOW*

- Commitment to Equalities

#### *RESILIENT COMMUNITIES*

- Neighbourhood environment
- Life Long Learning
- Community Capacity

## GLASGOW CITY COUNCIL STRATEGIC PLAN 2017-2022

...a step change in how we:

- promote human rights and reduce inequalities across Glasgow,
- improve the life chances and choices for all our citizens,
- embed social justice in our policy making, and
- empower our citizens, giving them a stake, and a say, in what happens in their local communities and communities of interest.



# LOCAL CONTEXT

## MAKE YOUR MARK EAST POLLOKSHIELDS AND PORT EGLINTON CHARETTE REPORT




- Population of 9708 of whom 53% are from BAME communities
- 38% of households are overcrowded
- 26% of the population are income deprived
- 22% percent of the population are children which is much higher than the Glasgow average
- Only 8% are aged 65 years or older
- Low provision of 'Facilities and Amenities' and 'Play'

## GOVANHILL SNAPSHOT REPORT

- Population of 15,000 of which 40% are from BAME communities with over 53 languages spoken
- Some of the most densely populated pockets of housing in Scotland
- 33% of datazones fall within the bottom 15% of SIMD
- All but 2 datazones fall within the bottom 10% of SIMD in terms of low income, particularly migrant communities living in absolute poverty

**the hidden gardens**

Scotland's sanctuary gardens dedicated to peace  
25a Albert Drive Glasgow G41 2PE (Access via Tramway  
and Pollokshaws Road)  
[thehiddengardens.org.uk](http://thehiddengardens.org.uk) | 0141 433 2722

 @Hidden\_Gardens  
 TheHiddenGardensGlasgow  
 TheHiddenGardensGlasgow

Scottish charity no: SC036881

